



IROXX Don't let slugs thrive in your Potato Crop

Monitor slug activity with traps both infield and on margins. **Pellets are only effective if the slugs are active on the surface.**

Crops at high risk - **irrigated** fields, those on **heavier soils** and **susceptible varieties** (such as Maris Piper, Maris Peer and Cara).

Key control timings that have proven effective:

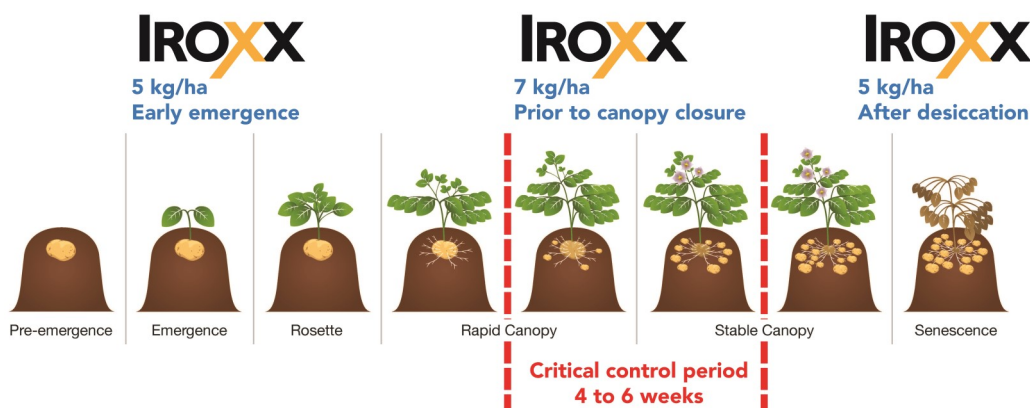
1. A full rate application just prior to canopy closure - sufficiently open to allow pellet penetration. A maximum amount of baiting points.
2. Followed by another, 2-3 weeks later, at the early stages of tuber bulking.

If anything, **get the first application on early**. This is possible thanks to the Ferric Field Technology in Iroxx.

Once slugs have started to get down into the crop and eat the potatoes, you're very unlikely to draw them back up to the surface.

With Iroxx there is no restrictions on applications near water, you can treat the whole field **including headlands**. Treatments can go right up until harvest, if the slug pressure warrants, as Iroxx has **no harvest interval**.

Application Guidance



Iroxx maintains efficacy in wet conditions.

A patented formulation. The EDDS chelating agent holds onto the ferric phosphate, carrying it from the slugs stomach to the other internal organs. EDDS remains stable under wet conditions. The EDTA chelating agent, used in all other pellets, is susceptible to leaching when wet - leaving a pellet that looks effective to the naked eye, but does not perform.



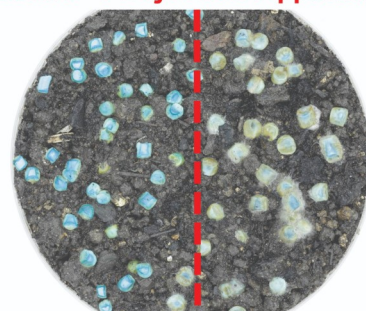
Iroxx remains palatable for longer.

The slow dried pasta based pellet includes a food grade mould inhibitor. Slugs don't eat mouldy pellets!

Iroxx has 30-40% more baiting points than alternative ferric products

As random feeders, slugs eat what they bump into, if it's tasty! More baiting points increase the chance of it being a pellet not the crop.

Mould - 6 Days After Application



IROXX Pellet

Alternative Pasta Based Pellet